

ALPHA's Mission Statement: "The Alabama Public Health Association is an association of individuals and organizations interested in Public Health in Alabama."
 A joint conference with Southern Health Association

Annual Education Conference

Thursday, May 4 - Friday, May 5, 2006

Radisson Hotel Birmingham, Alabama

Celebrating 50 Years ♦ 1956-2006

Concurrent Sessions - Block A Thursday, May 4

Each block will be presented twice:
10:15-11:05 a.m. and 11:10 a.m.-12 noon.

A1) Alabama's Response Planning for An Aggro-terrorist Event
Dr. Brad Fields
Director of Emergency Operations
Alabama Dept. of Agriculture and Industries

A2) Emerging Issues in Family Planning
Dr. Andrzej Kulczycki
UAB School of Public Health

A3) Communication, Inspiration, Adaptation
Rosemary McDonald, Mercy Medical Hospital

A4) Spirituality and Health
Dr. Martha Crowther
UAB School of Public Health

A5) Domestic Violence 101
Emily Kelley
Alabama Coalition Against Domestic Violence

ALPHA's Vision Statement: "The Alabama Public Health Association aspires to be the recognized leader and key resource on public health issues and policy in Alabama and the clearinghouse for public health education with a broad and diverse membership of citizens and organizations."

Concurrent Sessions - Block B Thursday, May 4

Each block will be presented twice:
3:25-4:15 p.m. and 4:20-5:10 p.m.

B1) Bacterial Source Tracking in Recreational Waters
Dr. Yucheng Feng
Auburn University, Dept. of Agronomy and Soils

B2) Clandestine Methamphetamine Laboratories: First Responder Awareness (Part 1: 3:25-4:15 p.m. & Part 2: 4:20-5:10 p.m.)
Bruce Freeman
Alabama Dept. of Environmental Management
Emergency Response Coordinator

B3) Avian Flu, Rift Valley Fever, and Other Emerging Diseases
Dr. Tony Frazier, State Veterinarian
Alabama Dept. of Agriculture and Industries

B4) Healthy Lifestyles and Healthy Choices
Miriam Gaines
Alabama Dept. of Public Health
Nutrition and Physical Activity Director

B5) The Disconnect Between General Health and Oral Health
Mark Scarbecz, PhD
University of Tennessee College of Dentistry
Sponsored by the Southern Health Association

Concurrent Sessions - Block C Friday, May 5

Each block will be presented twice:
9:20-10:10 a.m. and 10:40-11:30 a.m.

C1) Obesity Epidemic: Public Health Genetics
Dr. David Allison
UAB School of Public Health

C2) The Importance of Collaboration During a Disaster Response
Dr. Lisa Ann Conti
Florida Dept. of Health, Director
Division of Environmental Health

C3) Reducing Workplace Violence, Improving Workplace Safety
Karen Briscoe, BSN, RN
Education and Development Coordinator
Williamson Medical Ctr., Franklin, Tennessee

C4) Achieving Superior Customer Service
Chad Kent, Cathy Caldwell, Mary Holmes, Michele Jones, John Hankins, SCPHLI alumni
Alabama Dept. of Public Health

C5) Prison HIV/AIDS Alabama Policy
Dr. Pamela Payne Foster, Tuskegee University
Dr. Darryl L. Roberts, Tuskegee University
Sponsored by the National Center for Bioethics in Research and Health Care

Conference Registration Form

Name _____

Organization Name _____

Organization Telephone _____

Organization Fax _____

Email Address _____

Job Title _____

Confirmation Mailing Address _____

City _____ State _____ Zip _____

Billing Address _____

Attn: _____

City _____ State _____ Zip _____

- Professional Leadership Day - \$65 (Pre-conference only, May 3, 2006)
 - ALPHA Conference - \$139 (May 4-5 only)
 - Students - \$60
 - Extra Awards Luncheon Ticket - \$25 (May 4, 2006)
 - Presentations 101: How To Give An Effective Presentation with PowerPoint (Limited to first 30)
- Method of Payment:
- Enclosed is a check or money order made payable to ALPHA, Inc.
 - Purchase order attached made payable to ALPHA, Inc.
 - Budget Element # _____

Approved by _____
(Supervisor/Administrator)

Send completed registration forms to:
Alabama Department of Public Health
Bureau of Professional and Support Services
Suite 1010, 201 Monroe Street
Montgomery, AL 36104
Fax: 334-206-5663

HOTEL RATE: \$77 PER NIGHT - (Hotel Phone: 205-933-9000)



Alabama Public Health Association, Inc. New/Renewal Application Form

Email Address: _____ New _____ Renewal _____

Name _____

ALPHA Name (if different from above) _____ Daytime Phone: _____

Agency/Organization _____ Area/County/Office/Bureau _____ Branch/Subunit _____

Address _____ City _____ State _____ Zip _____

Section Affiliation, (1 by primary section, 2 by secondary section)

01 Community Health Advocacy _____ 03 Preventive Health _____

02 Community Health Leadership _____ 04 Community Health Partnerships _____

ADPH employees are encouraged to pay dues through payroll deduction. Social Security number is needed for payroll deduction

I would like payroll deduction: _____

SS # (_ _ _ - _ _ - _ _)

Signature (required for payroll deduction)

Recruited by: _____

Send this form (and check if not payroll deducted) to:

Alabama Public Health Association, Inc.
P.O. Box 990, Montgomery, AL 36101-0990

Checks Payable to Alabama Public Health Association

Individual Dues \$24.00 ~ Corporate Membership \$350.00 ~ Student Membership \$5.00



Alabama Public Health Association, Inc.
P.O. Box 990, Montgomery, Alabama 36101-0990

MARK YOUR CALENDARS!

50th Annual ALPHA Health Education Conference
May 3-5, 2006
Radisson Hotel
Birmingham, Alabama



President
Ashvin Parikh

President Elect
Lem Burell

Vice President
Ricky Elliott

Immediate Past President
Viki Brant, MPA

Recording Secretary
Stacey Adams

Corresponding Secretary
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Paula Clark

Delegate-SHA
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State Health Officer
Donald E. Williamson, MD

Dean, School of Public Health
UAB
Max Michael, MD

ALPHA Web Site:
www.alphassoc.org

New Mailing Address:
P. O. Box 990
Montgomery, Ala. 36101-0990

Newsletter Editor
Arrol Sheehan

President's Message

This year the Alabama Public Health Association will celebrate 50 years of existence at our annual Public Health Association Educational Conference in Birmingham from May 3-5. This year it is our joint conference with the Southern Health Association. The Southern Health Association consists of membership from the states of Alabama, Arkansas, Florida, Georgia, Kentucky, North Carolina, South Carolina and Tennessee.

Ricky Elliott, program chairman, and his group have planned an excellent 50th annual conference for this year, and you will not be disappointed. This year's conference has been planned in keeping with all the public health disciplines and the School of Public Health in mind. The annual conference is an excellent venue for exchanging ideas; especially this year. You will also have a chance to share ideas with our neighboring states' participants as we celebrate our golden anniversary as an association.

I want to thank the Alabama Public Health Association board members for working with me to make the 2005-2006 year a successful one. We already have had four board meetings and are working toward making our organization financially stable and viable. As of today we have 418 members. Please assist us in recruiting new members to reach our goal of 600.

I am proud to be associated with so many dedicated, hard working public health employees who are serving the needs of the citizens of Alabama. If you have any issues or concerns, please talk with the officers, directors or me, and we will be glad to work on addressing your issues. This will be an exciting year, and I look forward to seeing all of you in Birmingham.

Ashvin K. Parikh
President

Get ready to celebrate ALPHA's golden anniversary in Birmingham May 3-5

The Alabama Public Health Association will mark a milestone May 3-5 at the 50th Annual Meeting and Education Conference at the Radisson Hotel in Birmingham. Public health has made many advances in the past half century. Joining in the celebration will be public health professionals from other southern states in this joint meeting with the Southern Health Association.

Don't miss the pre-conference seminar which will be a Public Health Professional Services Leadership Day on May 3. Nurses and social workers will hold luncheon meetings as well. A reception hosted by the University of Alabama at Birmingham School of Public Health will follow the leadership day events from 5:30-6:30 p.m.

REGISTER NOW either using the form on page 5 or online at www.alphassoc.org/ and click on Conference. Registration can be completed online, faxed to the Bureau of Professional and Support Services, or mailed to the Bureau of Professional and Support Services.

The Conference Hotel is the Radisson, 808 S. 20th St. at 8th Ave., Birmingham. Please make room reservations by contacting the Radisson Hotel at (205) 933-9000 or toll free at 800-333-3333 and state you are attending the Alabama Public Health Association conference. The room rate is \$77 per night for single or double occupancy and \$10 each for additional guests.



ALPHA's 50th Annual Meeting and Education Conference Birmingham, Alabama - May 4th-5th, 2006

A Joint Conference with Southern Health Association

THEME: ALPHA: *Celebrating 50 years of New Beginnings; A Future of Continued Commitment*

Professional Services Leadership Day May 3

Pre-ALPHA Conference Event May 3 - Public Health
Presented by the Alabama Department of Public Health
Bureau of Professional and Support Services as an ALPHA
Pre-Conference Seminar

UAB School of Public Health Reception - 5:30pm - 6:30pm
Ryals Public Health Building
1665 University Boulevard
Dean Max Michael invites all Professional Services
Leadership Day and ALPHA attendees to join the UAB
School of Public Health for a reception at the school.

Day One: May 4

7:00am-8:00am - Registration and Continental Breakfast
- Silent Auctions Open

8:00am-8:50am - Presentation of Colors & National Anthem
Civil Patrol Color Guard; Michael Jones, Alabama of Public Health

- Welcome - *Ashvin Parikh - President, Alabama Public Health Association*
- Welcome - *The Honorable Bernard Kincaid, Mayor of Birmingham*
- Welcome - *Ted Hanekamp - President, Southern Health Association*
- Opening Remarks - *Dr. Donald Williamson, State Health Officer, Alabama Department of Public Health*
- Opening Remarks - *Dr. Patricia Mail - President, American Public Health Association*
- Opening Remarks - *Dr. Max Michael, Dean, University of Alabama at Birmingham, School of Public Health*

8:50am-9:45am - Introduction of Keynote Speaker
- Ashvin Parikh, President
Alabama Public Health Association
- Keynote Address -

"Public Health, Are We Big P or little p?"

Claude Earl Fox, M.D., M.P.H.

Director Johns Hopkins Urban Health Institute

Professor, Johns Hopkins Bloomberg School of Public Health
University of Miami
Research Professor, Department of Epidemiology

9:45am-10:15am - Refreshment Break (exhibits open)

10:15am-11:05am - Concurrent Sessions - Block A
Each session will be presented twice; first from 10:15am-11:05am and again from 11:10am-12 noon.

11:10am-12 noon - Concurrent Sessions - Block A (repeat of sessions above)

12:05pm-2:00pm - ALPHA 50th Year Luncheon Celebration
Invocation - Ruth Harrell, Alabama Public Health Association

Tribute to Marion Wilford
Presentation - "Remembering the First 50 Years"
Southern Health Association Awards
Alabama Public Health Association Awards

2:05pm-2:55pm - Section Meetings

A. LEADERSHIP - *Debbie Thomasson, Chair*
This session will deal with "Succession Planning; Identifying and developing future leaders from within the organization."

B. PREVENTIVE HEALTH - *Charlotte Denton, Chair*
Sandra Magyar, Florida Public Health Association
Sue Parker, Arkansas Department of Health
"Establishing a Preventive Health Section"

C. COMMUNITY PARTNERSHIPS - *Gwendolyn Lipscomb, Chair*

Dr. Thang D. Nguyen, Executive Director Boat People SOS
"Social Marketing in the Vietnamese-American Community: Cultural Proficiency"

D. ADVOCACY - *Dollie Hambrick, Chair*

This session will provide a better understanding of advocacy planning options for addressing local community, as well as state level public health service needs. The session will end with a focused Advocacy Section organizational highlight and review.

2:55pm-3:25pm - Refreshment Break (exhibits open)

3:25pm-4:15pm - Concurrent Sessions - Block B

Each session will be presented twice; first from 3:25pm-4:15pm and again from 4:20pm-5:10pm

4:20pm-5:10pm - Concurrent Sessions - Block B (repeat of sessions above)

5:10pm-6:10pm - Vendor Reception

Hors d'Oeuvres

6:10pm-8:00pm - "Roots of Terrorism" - *A special presentation detailing the history of Terrorism, the current status, and what the future holds.*

Followed by Q&A.

Bill Wise - Bevilacqua Research Corporation

Day Two: May 5

7:00am-8:00am - Aycok Breakfast

Dr. Georges Benjamin, Executive Director, American Public Health Association

8:00am-11:00am - "Presentations 101 - How To Give An Effective Presentation With MS Powerpoint"

Rob Gray, University of Alabama at Birmingham School of Public Health

This class will be taught onsite at the University of Alabama at Birmingham School of Public Health (This session will be limited to a maximum of 30 participants. This session will involve hands on work with computers and PowerPoint. If you wish to attend this session, please note on your registration form. Available slots will be filled on a first-come, first-served basis.)

8:00am-8:20am - Convene and Vendor Presentation (from drawing)

8:20am-8:25am - Introduction of first Keynote Speaker - Ted Hanekamp, President Southern Health Association

8:25am-8:55am - Keynote Address - "The Future is Now: Public Health in the 21st Century"

Dr. Michael Fleenor

Health Officer, Jefferson County Department of Health

8:55am-9:00am - Introduction of Second Keynote Speaker - Becky Armstrong

Center for Emergency Preparedness, Alabama Department of Public Health

9:00am-9:30am - Keynote Address

Dr. Joshua Klapow

Psychology and Health Care Organization and Policy University of Alabama at Birmingham School of Public Health

9:35am-10:25am - Concurrent Sessions - Block C

Each block will be presented twice; first from 9:20am-10:10am and again from 10:40am-11:30am

10:25am-10:55am - Refreshment Break (exhibits open)

10:55am - Silent Auctions Close

10:55am-11:45am - Concurrent Sessions C (repeat of sessions above)

11:50am-12:15pm - Closing Remarks, Vendor Door Prizes, and Adjournment

12:30pm-1:00pm - ALPHA Business Meeting
- SHA Business Meeting

1:10pm - 1:40pm - SHA Governing Council Meeting

1:10pm - until - ALPHA Board Meeting



Photographers needed

WOULD YOU LIKE TO VOLUNTEER TO TAKE PHOTOGRAPHS FOR THE 50TH ANNUAL ALPHA CELEBRATION?

If so, please contact Arrol Sheehan at 334-206-5510, asheehan@adph.state.al.us. The association will provide reimbursement for your film and photograph development costs.

What's the 'missing piece' in an avian flu pandemic?

Shel Silverstein's "The Missing Piece" tells the story of a circle searching for a pie-shaped piece it is missing. With his characteristic line drawings and economical use of words, Silverstein gives form and substance to what can best be termed "wholeness." His allegory, while directed to what it means to become a whole person, is equally applicable to the challenges public health is now embracing in its systematic preparations for a potential avian flu pandemic.

Those preparations involve a complex panoply of integrated systems for primary prevention through vaccine distribution, secondary prevention through quarantine measures and antiviral stockpiles, and tertiary prevention through supporting health care system thinking and planning. But, there is a "missing piece" without which all of these preparations can fail.

That "missing piece" is civility. How prepared are we as citizens, as members of a complex and diverse society, to simply behave in a time of unknown crisis? In a pandemic, health care and public health workers will be faced with difficult decisions about the distribution of what undoubtedly will be limited supplies of vaccine and antiviral medications, overtaxed primary care practices, and woefully inadequate emergency room and intensive care spaces. Discussions are unfolding about how best to manage these limited resources and how best to triage the potentially thousands of very sick individuals. And, these professionals will be prepared as best they can through training exercises and educational venues.

But then there is that "missing piece." We are failing to prepare the public, failing to include them in the discussions and training sessions about what their roles are in a pandemic. Even with training one can imagine chaotic situations at clinics, doctors' offices, hospitals, long term care facilities, businesses, and the like.

Public health must find its "missing piece" because no other profession or agency of government is prepared to do so. We have the opportunity to make certain public education becomes a seminal part of our public health preparedness strategies that can assure the best outcomes in a possible acute infectious disease epidemic. Without public education we are certain to face struggles and conflicts that belie a civil society along the fracture lines of age, race, class, and power.

Trying to decide whether an avian flu pandemic will materialize is a will-'o-the-wisp of denial. We have raised expectations and anxieties; public health has the opportunity and the obligation to find the "missing piece" in the preparedness story.

Max Michael, M.D.
Dean, UAB School of Public Health



Candidates for 2006-07 ALPHA Offices

The ALPHA Nominating Committee offers the following slate of candidates for ALPHA offices. Ballots will be available at the conference, and there will be write-in capability at that time. This is the slate of the Nominations Committee:

- Vice-President – Albert Woolbright, Ph.D., Statistical Analysis Division, Center for Health Statistics, Montgomery
- Recording Secretary – Niko Phillips, Tobacco Coordinator, Public Health Area VII, Selma
- American Public Health Association Delegate – Paula Clark, CHIP/ALL Kids, Public Health Area VI, Talladega
- American Public Health Association Alternate Delegate – Richard Holmes, Epidemiology Division, Montgomery
- Southern Health Association Alternate Delegate – Sandra Langston, STD Division, Montgomery

If members have further nominations they are asked to contact Nominations Chairperson Jamie Manning, MSS, RN, 1115 Azalea Place, Brewton, Ala. 36426, (251) 809-2881, e-mail jmanning@adph.state.al.us.

Directions to the Radisson Hotel

Traveling North on I-65

Follow I-65 North to University Blvd. exit
Follow University Blvd. to 20th St.
Turn right on 20th St.
Radisson is located on the corner of 20th St.
and University Blvd.

Traveling West on I-20/59 or from the airport

(approximately 7 miles from the airport)
Follow Airport Blvd. to I-20/59 West
Take I-20/59 West to the 126-A exit
Exit to the right onto U.S. 31 South/U.S. 280
Continue in left lane to U.S. 31 South, which is
the Red Mountain Expressway
Follow U.S. 31 to the 8th Avenue South exit
Turn right at the bottom of the exit ramp and
follow 8th Ave. South to 20th St.
Radisson is located on the corner of 20th St.
and University Blvd.

Traveling South on I-65

Exit 4th Ave. South, which is a one-way street
Follow 4th Ave. South to 20th St.
Travel up 4 blocks
Radisson is located on the corner of 20th St.
and University Blvd.

Traveling East on I-20/59

Take I-20/59 East to I-65 South
Follow I-65 South to the 4th Ave. South Exit
which is one-way
Follow 4th Ave. South to 20th St.
Turn right on 20th St.
Travel up 4 blocks
Radisson is located on the corner of 20th St.
and University Blvd.

